

# **NEW YORK**

## **ANGUS JOURNAL**



**SUMMER 2024**



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PVF Insight 0129 x GMG Sweet Sensation 565



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# SUMMER 2024

## NEW YORK ANGUS JOURNAL

The official publication of the New York Angus Association

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/MAIL

115 SHERMAN LACY ROAD  
PULASKI, NY 13142



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**1/4 PAGE**  
4.25" X 5.5"

**1/8 PAGE**  
3.5" X 2"

## AD SIZE REQUIREMENTS

SUMMER 2024 | STATE FAIR EDITION

# NEW YORK ANGUS JOURNAL

UPCOMING  
ISSUES

**FALL 2024**  
FALL SALES EDITION

**AD  
DEADLINE**  
OCTOBER 10

**AVAILABLE**  
NOVEMBER 1

**WINTER 2025**  
TENTATIVE

**AD  
DEADLINE**  
JANUARY 10

**AVAILABLE**  
FEBRUARY 1

## 2024 ADVERTISING RATES

**1/8 PAGE: \$35**  
**1/4 PAGE: \$75**

**1/2 PAGE: \$125**  
**FULL PAGE: \$175**

- Print-ready ads + digital files only
- Submitted as InDesign (with all supporting images + fonts), Illustrator EPS, JPG, TIFF, or PDF files
- Bleed should be .125" (1/8")
- Minimum resolution of 300 dpi
- Ad design is available for an additional cost
- Front cover, back cover, inside front cover, inside back cover, other position pages, and special sized ads are priced upon request.
- Please send inquiries + print-ready ads to gmglenster@gmail.com



# THE SUMMER EDIT

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EDITOR  
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PRESIDENT  
Chad Hazekamp

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Upstate Printing



DESIGNED BY  
GabbyG.Co



ON THE COVER  
All-American  
Angus  
Photo by Gabby  
Glenister

### MAKING AN IMPACT

Ahhhh...sweet summertime. I hope this issue brings you a much needed break in the A/C from summertime busyness!

This time of year can be hectic with hay season, county fairs, and summer activities, but in the midst of all that, I urge you to think of your impact. Young people (and adults) have been busting their butts all year long to prepare for county fairs and the New York State Fair. As many of you attend such events, how are you making an **impact**? Are you creating a safe space to make a positive **impact** on those around you?

It's hard, I know.

You're focused on your own cattle, your own family, your own goals. We as an industry talk so much about the

consumer perception of agriculture and exhibiting livestock that we sometimes lose sight of making a positive **impact** on our own peers.

I implore you to welcome new exhibitors, chat with other breeders, open your mind to new ways of thinking, volunteer at an Angus show/event, and **make your impact a good one**.

We want to hear how you're making an **impact**! Share with us your stories of positive experiences from the summer. Your story, show results, ads, etc., will be featured in the fall issue!

I am excited to continue growing the New York Angus Journal - I hope to see your **impact** in the next issue!

*Gabby Glenister*  
Editor, New York Angus Journal





# PRESIDENT'S MESSAGE

Summertime has arrived, hopefully everyone is having a great summer. County fairs are in full swing - this brings excitement with the Supreme Beef Female Show on August 27. ROV Angus show is Monday August 26, and we are receiving interest from many states. There are only a few state fairs that still have ROV Angus Shows. Let's try and make this year's the best show ever! Show the Angus breeders across the country that NY ANGUS offers TOP QUALITY cattle.

There are several sales coming up this fall such as Ray Johnson's in Connecticut, the Trowbridge Female Sale in Ghent, NY, Waltons Way in Linwood, NY, and the NYAA Online Sale.

The New York State Angus Sale is making a change next year. Blackbelt Cattle Marketing has been selected as our new sale management. I am very confident in Jeremy May and Lisa Kriese-Anderson doing an awesome job marketing our state sale.

One major change is that bulls will now be included in the sale. Any bull that is in the sale has to be developed at Erwindale Farms and has to be dropped off no later than the first weekend in November. They must also follow the vaccination protocol and be BVD tested. No bulls are to be developed at home. If you would like your female developed at Erwindale Farms, it is an option. The sale is May 10, 2025, and will be held at the Seneca County Fairgrounds . I hope to revitalize this historic sale by making this change.

Look for more information on the sale in this issue of the journal.

Yours truly,

*Chad Hazelkamp*

President, New York Angus Association



# JUNIOR CORNER

At the beginning of July, NY Junior Addy Tommell attended the National Junior Angus Show in Madison, Wisconsin. Addy was a delegate who helped elect the "Next 6" of the National Junior Angus Board. Addy also found great success in the show ring where her bred and owned steer placed first in his class. Her heifers also found success in the Owned Heifer Show. Congratulations Addy - what a way to represent New York!



The NYJAA Junior Show at the NY State Fair will take place on August 25th at 1pm. Entry forms can be found in the newsletter, as well as in your email. If you did not receive an entry form in your inbox please email [newyorkjuniorangus@gmail.com](mailto:newyorkjuniorangus@gmail.com).

Respectfully submitted,



*Evie Groom*

President, New York Junior Angus Association

**NYSF JUNIOR  
ANGUS SHOW  
ENTRY FORM ON  
PAGE 20**

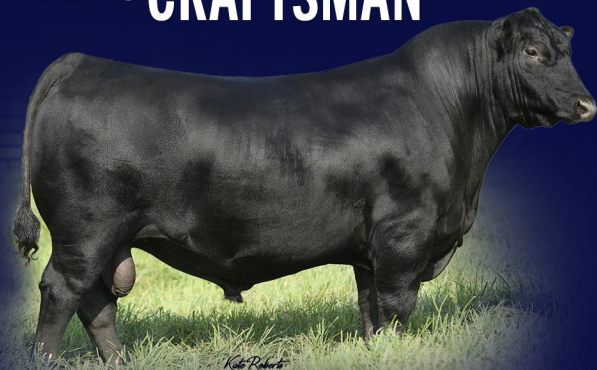




# In a League of Their Own

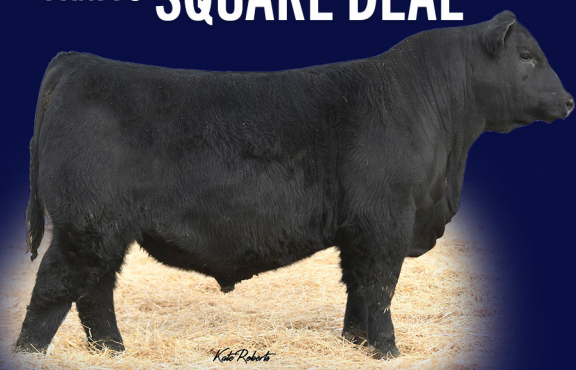
TOP 20% CLAW AND ANGLE, TOP 20% HP AND MARB

## 7AN743 CRAFTSMAN



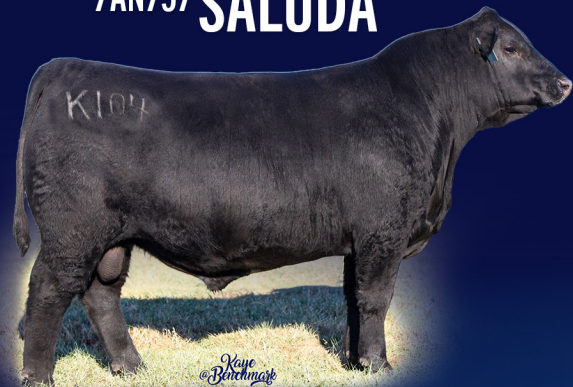
**AAA: 20132505 | Resilient x Niobrara**  
CRAFTSMAN is a sales leader and former high seller from Connealy Angus! He has taken the breed by storm! He offers extra frame, shape and eye appeal combined with exceptionally balanced data.  
CED 3 BW 1.6 WW 84 YW 144 CLAW .4 ANGLE .42 DOC 27  
HP 20.9 CW 54 MARB 1.18 \$M 119 \$B 176 \$C 347  
From: Connealy Angus, NE and Sexing Technologies, TX

## 7AN773 SQUARE DEAL



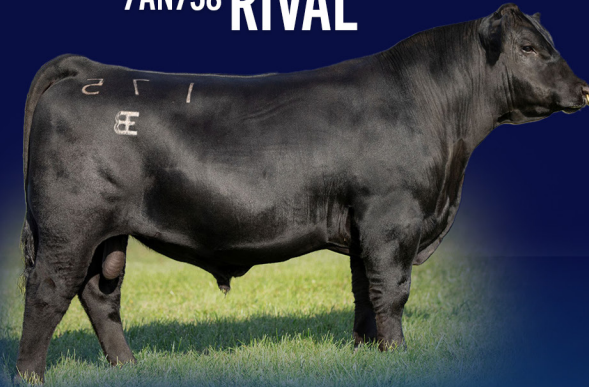
**AAA: 20509700 | Fair-N-Square x Step Ahead**  
SQUARE DEAL is a hidden gem in our lineup, offering the complete package of phenotype, performance, maternal traits and carcass. Backed by impressive ratios and Pathfinder® dams, his first calf reports are tremendous!  
CED 5 BW .9 WW 82 YW 140 CLAW .32 ANGLE .37 DOC 21  
HP 15.8 CW 68 MARB .94 \$M 91 \$B 177 \$C 321  
From: Deep Creek Angus Ranch, SD and Bruner Angus, ND

## 7AN757 SALUDA



**AAA: 20336998 | Stellar x DISCOVERY**  
As the epitome of balance, SALUDA excels in all economic relevant, convenience and management traits.  
His first calves are impressive!  
CED 11 BW .3 WW 83 YW 140 CLAW .38 ANGLE .35 DOC 13  
HP 18.1 CW 67 MARB 1.15 \$M 88 \$B 193 \$C 338  
From: Yon Family Farms, SC

## 7AN738 RIVAL



**AAA: 20128929 | GROWTH FUND x Confidence Plus**  
RIVAL continues to improve as he adds progeny! He is over +1.00 for MARB and REA, along with double-digits for CED. He offers great phenotype and is backed by multiple Pathfinder® dams!  
CED 10 BW 1 WW 85 YW 149 CLAW .38 ANGLE .42 DOC 19  
HP 16.7 CW 77 MARB 1.17 \$M 82 \$B 196 \$C 336  
From: Benoit Angus, KS



Contact us today! ♦ Jerry Emerich, Beef Specialist  
(518) 593-0212 ♦ [www.selectsiresbeef.com](http://www.selectsiresbeef.com)

®Pathfinder is a registered trademark of the American Angus Association. EPDs as of 7/5/24. RIVAL photo reversed.

# WHY ADVERTISE?

## 1. CATTLE FOR SALE

Are you hosting a sale or consigning to a sale? Self-promotion is essential to the success of your lots + the sale as a whole. Placing print + digital ads gets you in front of more buyers.

## 2. INTRODUCE YOUR OPERATION

Whether you are a new producer or an industry legend, staying in front of potential buyers will keep your operation top of mind when they think about making their next purchase.

## 3. SHARING SUCCESSES

Celebrate your wins! Share show results, awards, your newest purchase + many other accomplishments! This small but mighty means of networking pays off in the long run.

## 4. PROMOTE A BULL OR FEMALE

Have a special bull or female in your herd? Shine the spotlight on them with an ad featuring why they are an asset not only to your breeding program, but to other producers also.

## 5. OTHER EVENTS OR ACTIVITIES

The rule of 7. It takes an average **7 times** seeing a brand before a purchase is made. Hosting or attending a major event? Have a family life event? It's all about connecting + being seen.

## NEW YORK ANGUS JOURNAL

Advertise in the New York Angus Journal - Fall Issue: Fall Sales Edition ads due October 10th  
Contact Gabby Glenister to place an ad - 515.520.1456 or [gmglenister@gmail.com](mailto:gmglenister@gmail.com)



# 87TH NEW YORK STATE ANGUS SALE

by Jerry Emerich

The 87th edition of the New York State Angus Sale was held Saturday, May 11th. Graciously hosted by the Trowbridge Family at their farm in Ghent, the sale averaged \$3,121.00 on 30 lots with 45 embryos averaging \$251.00 per embryo.

Lot 29 and 29A was the top selling lot at this year's sale at \$7,900.00. Consigned by the sale hosts, Trowbridge Emulota 064, a coming four old by Schiefelbein Showman 338 along with her October heifer sired by Tehama Testament found a new home at Janssen Angus, Earlham, IA.

Cow/calf pairs were in high demand on sale day with the second highest selling lot being 26 and 26A, the consignment of the Connecticut Junior Republic, Litchfield, CT. EXAR Rita 1625, a three year old daughter of SydGen Enhance sold with her October heifer by Hoffman Thedford to Tyler Fulton, Pakenham, Ontario, Canada for \$7,500.00.

Talk of the heifer offerings was the exciting consignment of North Wind Farms, Dayville, CT. Lot 8, North Wind Butterfly 337, a March '23 BJ Surpass out of a Deer Valley Growth Fund whose third dam was the well-known Trowbridge, Boyd and Myers donor, Thomas Butter Fly 21042 sold bred to Boyd Justification to Lilly Trowbridge and Shale Hill Farm, Nassau for \$7,300.00.

The other consignment over \$5000 was lot 33 consigned by Pleasant Valley Farm, Frank Deboer, Franklin. At Ease Juanada 0209, a coming five year old daughter of TEX Playbook 5437 from a Sitz Upward 307R donor and sporting a February heifer calf by GB Fireball 672, found a new home with Stephan Boyer, Toland, CT for \$5,100.00.

Managing the 87 th edition of the New York State Sale was Angus Hall of Fame. Auctioneer for the day was Alex Popplewell with Tom Burke handling announcements. Assisting ringside was American Angus Association representative Reese Tuckwiller.

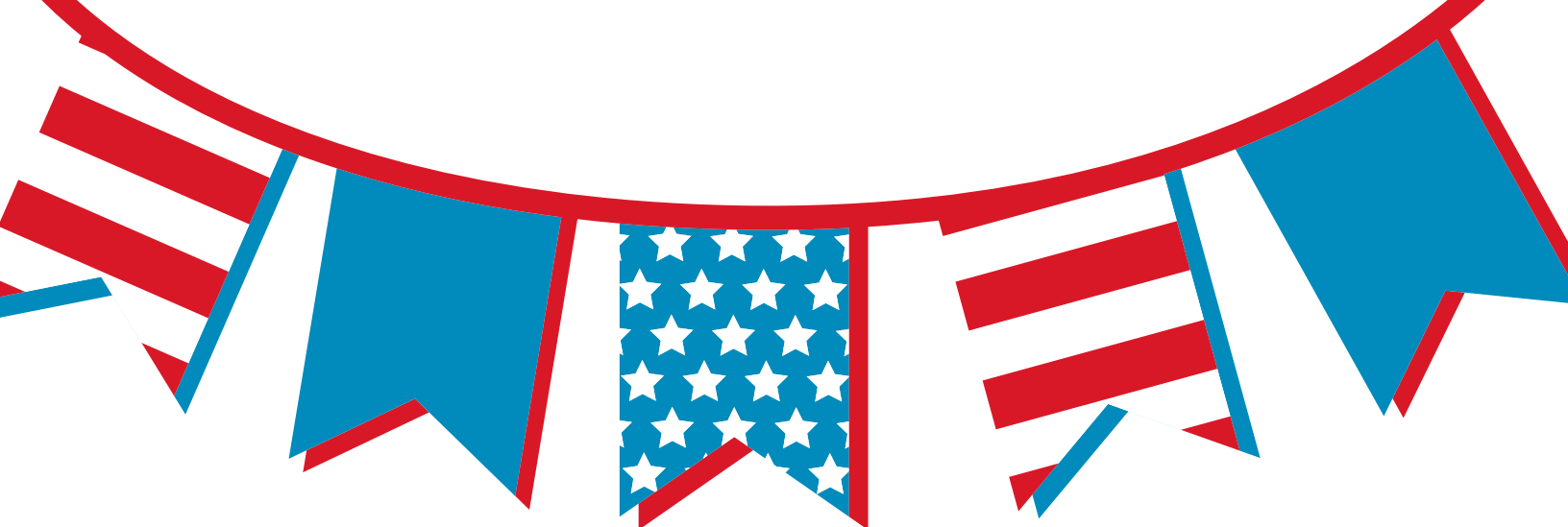


VIEW  
SALE ★  
REPORTS  
ON ANGUS.ORG



Photos  
by Gabby  
Glenister





# ANNOUNCING

## NEW SALE MANAGEMENT!

**BLACKBELT CATTLE  
MARKETING WELCOMED  
AS NEW YORK STATE  
ANGUS SALE MANAGERS**



The New York Angus Association proudly announces the hiring of **Blackbelt Cattle Marketing** as new State Sale management.

Also new in 2025 is the option to have your cattle developed at Erwindale Farms. Tentative development info is **available on page 23.**

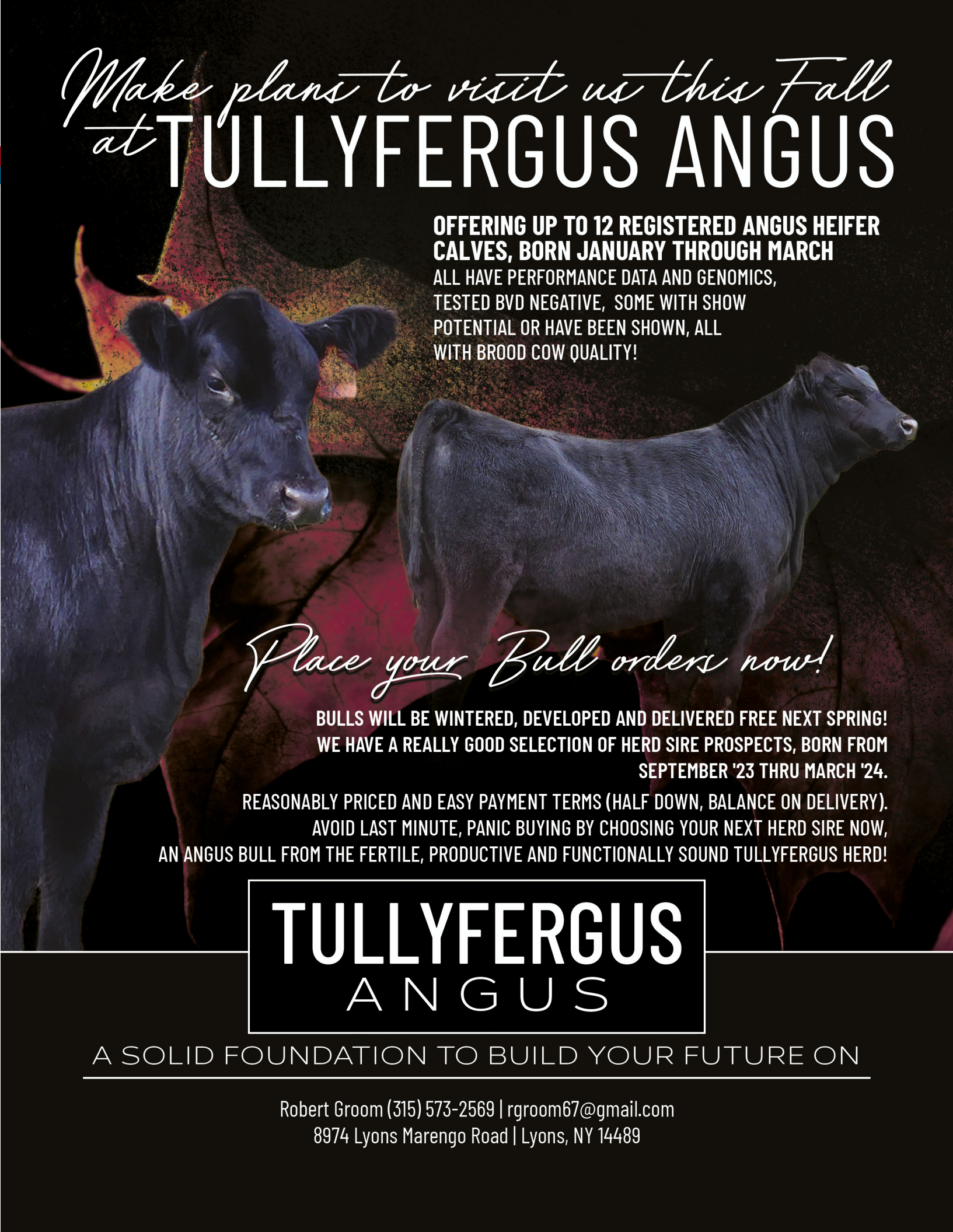
With a combined experience of over 60 years in Replacement Female and Seedstock sales, the partners at Blackbelt Cattle Marketing are

well-equipped to meet the needs of New York Angus Association members.

To learn more about Blackbelt, visit [blackbeltcattlemarketing.com](http://blackbeltcattlemarketing.com).

**WHAT: 88TH NYS ANGUS SALE  
WHEN: MAY 10, 2025  
WHERE: SENECA COUNTY FAIRGROUNDS**

**MORE INFO TO COME!**



*Make plans to visit us this Fall*  
**at TULLYFERGUS ANGUS**

**OFFERING UP TO 12 REGISTERED ANGUS HEIFER CALVES, BORN JANUARY THROUGH MARCH**  
ALL HAVE PERFORMANCE DATA AND GENOMICS, TESTED BVD NEGATIVE, SOME WITH SHOW POTENTIAL OR HAVE BEEN SHOWN, ALL WITH BROOD COW QUALITY!

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**BULLS WILL BE WINTERED, DEVELOPED AND DELIVERED FREE NEXT SPRING!**  
**WE HAVE A REALLY GOOD SELECTION OF HERD SIRE PROSPECTS, BORN FROM SEPTEMBER '23 THRU MARCH '24.**

**REASONABLY PRICED AND EASY PAYMENT TERMS (HALF DOWN, BALANCE ON DELIVERY).**  
**AVOID LAST MINUTE, PANIC BUYING BY CHOOSING YOUR NEXT HERD SIRE NOW,**  
**AN ANGUS BULL FROM THE FERTILE, PRODUCTIVE AND FUNCTIONALLY SOUND TULLYFERGUS HERD!**

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Robert Groom (315) 573-2569 | [rgroom67@gmail.com](mailto:rgroom67@gmail.com)  
8974 Lyons Marengo Road | Lyons, NY 14489



ONLINE SALE

Hello NY Angus Members,

Once again we are moving forward with the NY Angus Fall Online Sale. The sale date is November 20th. The host of the sale is yet to be determined. The form for submitting is included in this issue of the NY Angus Journal - on page 17.

The fee for this sale is \$100.00 per live animal lot, and \$50.00 per embryo lot, payable to the NY Angus Association, as well as the fee from the online host, which will be deducted from each sale proceeds.

Please be thinking about entries to this sale. If you are interested, please contact Andrew King at KingsAngusFarm@gmail.com, or call at 518-852-1587.

Andrew King  
Sale Chairman

Sale Day Forecast

September 21, 2024

Windy

Trowbridge Sale Consignments

NWF Ella Bella Fly

Reg: AAA  
\*20712895

NWF Ella Bella Pass

Reg: AAA  
\*20717227

NWF Miss Flagship

Reg: AAA  
\*20790749

+

North Wind Farm

1279 North Road  
Dayville, CT 06241  
860.377.0150 Roger

2024 FALL ONLINE SALE CONSIGNMENT FORM

Angus breeders are invited to consign to our inaugural online sale November 20, 2024. If you are not already, we ask that all consignors are New York Angus Association members - please reach out to submit your membership application and dues. Nomination Fee of \$100.00 per live animal, and \$50.00 per embryo is payable to NY Angus Association. Please see below for important dates and deadlines.

DATES + DEADLINES

- October 1: Consignments Due to kingsangusfarm@gmail.com
- October 15: Final Photos + Videos Submitted
- November 1: Sale Uploaded to Online Provider
- November 20: 2024 NYAA Fall Online Sale

Consignor: \_\_\_\_\_ Member Code # \_\_\_\_\_

Address: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Type of Consignment (Embryoo, Live Animal, Pregnancy, etc): \_\_\_\_\_

DOB: \_\_\_\_\_ Reg. # \_\_\_\_\_ Tattoo: \_\_\_\_\_

EID # \_\_\_\_\_ Birth Wt. \_\_\_\_\_ 205 Adj. Wt. \_\_\_\_\_ 365 Adj. Wt. \_\_\_\_\_

Embryos: Dam Reg. # \_\_\_\_\_ Sire Reg. # \_\_\_\_\_ # of Embryos \_\_\_\_\_

ALL CATTLE MUST BE REGISTERED

Female Sells: Open \_\_\_\_\_ Pasture Exposed \_\_\_\_\_ Examined Safe \_\_\_\_\_

AI Sire: \_\_\_\_\_ Reg. # \_\_\_\_\_ Service Date \_\_\_\_\_

Pasture Exposed Sire: \_\_\_\_\_ Reg. # \_\_\_\_\_ Exposure Dates \_\_\_\_\_

Calf at Side: DOB: \_\_\_\_\_ Sex: \_\_\_\_\_ Birth Weight: \_\_\_\_\_

Tattoo/ID of Calf: \_\_\_\_\_ Eid # of Calf \_\_\_\_\_ Reg. # of Calf \_\_\_\_\_

Embryos: Dam Reg. # \_\_\_\_\_ Sire Reg. # \_\_\_\_\_ # of Embryos \_\_\_\_\_

Footnotes (required): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Return completed form along with payment payable to NY Angus Association by October 1, 2024

By signing and returning this form you agree to the terms and conditions of online provider. Commission from online provider will be withheld from proceeds of your sale.

\_\_\_\_\_  
Signed Printed Date

C&C  
FARMS

CHAD HAZEKAMP  
315-941-0817

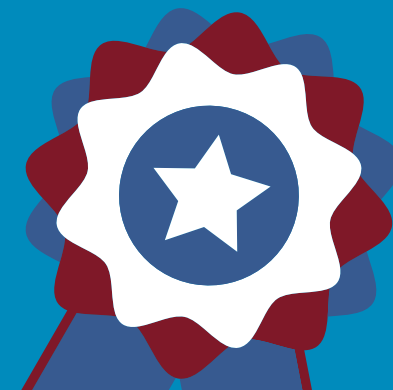
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LIVESTOCK  
TRANSPORTATION

LOCAL & LONG DISTANCE



# SHOW RESULTS

## Oswego County Fair



**SUPREME CHAMPION FEMALE**  
NYS SUPREME FEMALE QUALIFIER

**HMF SWEET CAROLINE 700**  
w/April 2024 heifer calf by Musgrave Sky High  
Sire: PVF Insight 0129  
Dam: GMG Sweet Sensation 565  
Bred by: Highway Meadows Farm  
Congratulations to Highway Meadows Farm!

## National Junior Angus Show



**CLASS 3 WINNER**  
OWNED/BRED + OWNED STEERS

**AIT KOE 231**  
Sire: Conley No Limit  
Dam: PVF Blackbird 9101  
Bred by: Adeline Tommell  
Congratulations to Adeline Tommell!

## Madison County Fair



**SUPREME CHAMPION FEMALE**  
NYS SUPREME FEMALE QUALIFIER

**KINGS EVELYN K106**  
Sire: PVF Marvel 9185  
Dam: KRA Evelyn G927  
Bred by: Anna King  
Congratulations to Anna - Kings Angus Farm!





New York Junior Angus Association  
NY State Fair Entries

Due August 15th, 2024

Email to: [rgroom67@gmail.com](mailto:rgroom67@gmail.com)

\*payment due upon arrival at the fairgrounds\*

Name: \_\_\_\_\_ Age (as of 1/1): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

# of Head Entered: \_\_\_\_\_ \$10 per head: \$ \_\_\_\_\_

Sex	Animal Name	D.O.B



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2434 Linwood Road, Linwood NY 14486  
[waltonswayangusfarm.com](http://waltonswayangusfarm.com)

SALE MANAGERS • CK6 CONSULTING



Chris Earl 630-675-6559  
Wes Tiemann 816-244-4462  
Kody Fleeman 573-881-0117  
Amanda Radke 605-999-4300



# JOIN THE NEW YORK ANGUS ASSOCIATION



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SOCIAL**



# JOIN THE NEW YORK JUNIOR ANGUS ASSOCIATION

# ADVERTISE WITH THE NEW YORK ANGUS JOURNAL



## DEVELOPMENT INFORMATION

### NOMINATION ACCEPTANCE AND FEE

There is no nomination fee for the bull and heifer development program. There is a **\$100.00** nomination fee for all 88<sup>th</sup> Annual N.Y. Angus Association Spring Sale consignments, which is due January 15<sup>th</sup>, 2025.

### RECEIVING REQUIREMENTS

All cattle must have all the required forms (provided at acceptance) at receiving. These forms include

- A completed consignment receiving form.
- A completed health verification form.
- A copy of the breed registration papers or online registration page. The page must note that the EPDs are genomically enhanced or provide proof DNA has been submitted.
- A copy of the negative BVDV detection test.
- If applicable, a copy of DNA test results for lethal gene(s).
- All cattle must be tagged with official 840 tags prior to delivery.

### SCHEDULE

Eligible birth dates	<b>September 1<sup>st</sup> 2023 to April 15, 2024 (bulls)</b> <b>January 1<sup>st</sup> – April 15, 2024 (heifers)</b>
October 1 <sup>st</sup> , 2024 October 15 <sup>th</sup> , 2024	All cattle Weaned on or before Nomination forms for development due to Blackbelt Cattle Marketing Negative BVDV test before receiving
November 2 <sup>nd</sup> , 2024 November 3- 15 <sup>th</sup> , 2024 November 15 <sup>th</sup> , 2024 December 1 <sup>st</sup> , 2024 Dec. 13 <sup>th</sup> , 2024 January 10 <sup>th</sup> , 2025	Receiving cattle for development program at Erwindale Farms Feed transition period Start evaluation (Cattle weighed and used as starting point) Performance data due (BW, Adj. BW, WW, Adj. WW, ratios) 28 day weight 56 day weight
January 15 <sup>th</sup> , 2025	Sale Nomination form and fees due to Blackbelt Cattle Marketing for all cattle not in the Development Program. Sale nomination fees due for all Development Program cattle designated for the sale if not already paid.
February 7 <sup>th</sup> , 2025 March 7 <sup>th</sup> , 2025	84 day weight 112 day (final) weight. Approximate date Ultrasound Data Collection and BSE
May 10 <sup>th</sup> , 2025	88 <sup>th</sup> Annual Sale at Seneca County Fairgrounds in Waterloo, NY





# CATTLE PRODUCERS ARE OUTNUMBERED IN NEW YORK.



## JOIN THE HERD!

With over 20 million people who reside in our great state, **only about 55,000 are involved in farming and ranching.** Being a vital demographic to New York, it is important that we stick together to ensure the voice of cattle producers is being heard loud and clear in Albany. When you join the New York Beef Producer's Association, you are supporting education, involvement, and promotion of New York's cattle and beef industry. **Join NYBPA to ensure a strong cattle industry now and for the next generation of New York cattle producers.**

**When we stand together, we can make a difference.**

We need your voice. Join the New York Beef Producers' Association today.

**Call: 716-432-9871**  
**Email: [nybeef@nybpa.org](mailto:nybeef@nybpa.org)**

[www.NYBPA.org](http://www.NYBPA.org)



*The mission of the New York Beef Producers' Association is to be a member driven voice to advance, protect, and preserve the New York cattle industry through producer education, youth development, and legislation.*

# FEMALE PRODUCTION SALE

A FAMILY AFFAIR

**TROWBRIDGE FARMS**

**SEPTEMBER 21, 2024 • 12 NOON**  
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TROWBRIDGE CAMILLA BELL 148



TROWBRIDGE DIXIE 255



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**Northeast  
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**HEREFORD SALE**

**Saturday, September 21, 2024**  
**12 NOON • Ghent, NY**

**Sale hosted by: Trowbridge Farms**





Recipe + Photography  
by Certified Angus Beef



## BUTTER BURGER

### INGREDIENTS

- 1 1/2 pounds Certified Angus Beef ® ground beef, 80% lean
- 5 tablespoons unsalted butter, divided
- 4 hamburger buns
- 1 medium yellow onion, diced
- 1 1/2 teaspoons coarse kosher salt
- 1 teaspoon fresh ground black pepper
- 4 slices Wisconsin-style cheddar cheese
- 12 dill pickle slices

Serves 4

Cuisine: American

Category: Burgers, Sandwiches & Salads, On the Grill

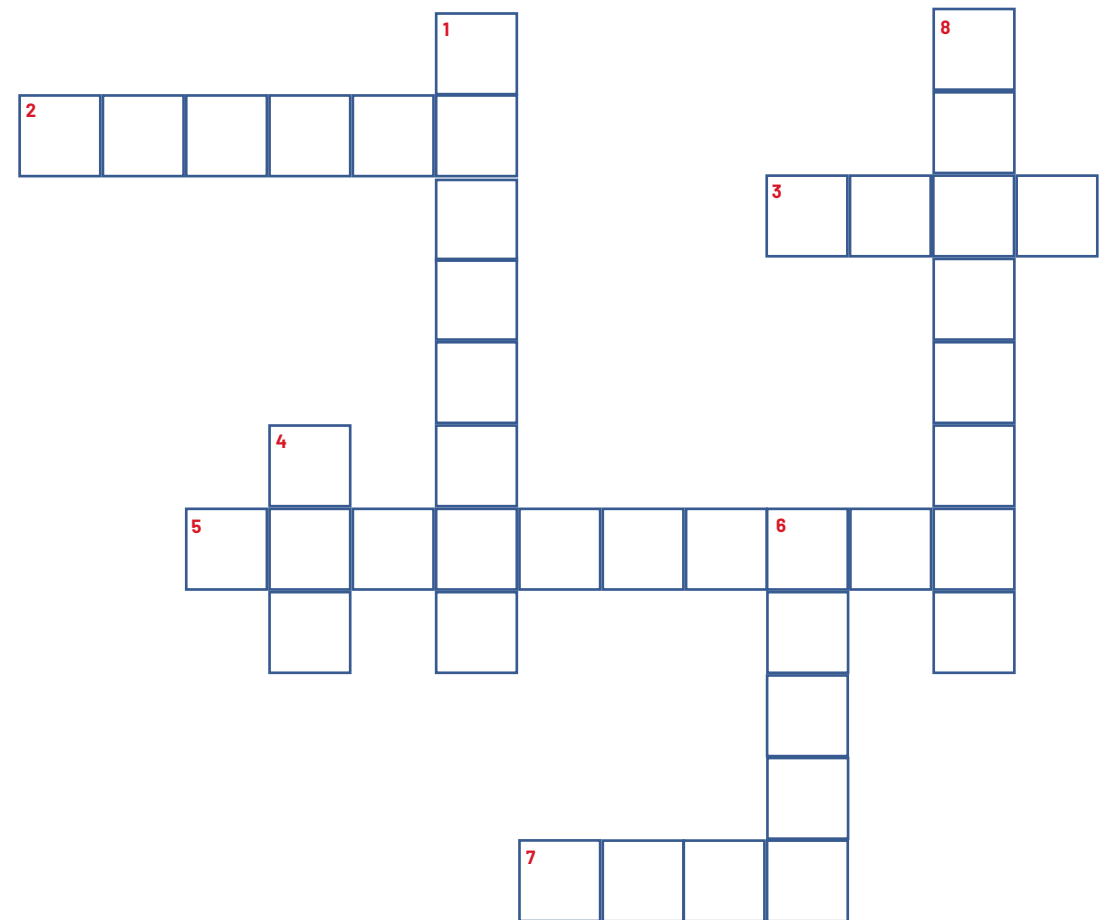


### INSTRUCTIONS

1. Freeze 3-tablespoons of butter 20 minutes while preparing additional ingredients.
2. Using the coarsest holes on a box grater, grate 3-tablespoons frozen butter into a mixing bowl and add ground beef. Gently incorporate beef and shredded butter using finger tips, working quickly to avoid melting the butter. Form 4 hamburger patties, season with salt and pepper and refrigerate until ready to use.
3. Melt 1/2-tablespoon of butter in a 12-inch cast iron skillet over medium heat. Toast two buns, cut side down. Repeat with another 1/2-tablespoon butter and buns.
4. Melt 1-tablespoon of butter in the same skillet. Stir in diced onion and saute 5 minutes, stirring occasionally to soften; set aside and keep warm. Wipe skillet with paper towel.
5. Heat skillet to medium high and add chilled hamburger patties. Cook 3 to 4 minutes, flip and cook an additional 3 minutes. Top each patty with a slice of cheese, cover for 1 minute. Check to ensure burgers are cooked to 160°F internally, if not return lid to pan, continue to cook.
6. Construct burgers by placing approximately 2-tablespoons sautéed onion on each bottom bun, 3 slices pickle, hamburger patty and finish with top bun.

Butter burgers are a Midwestern delicacy. This decadent cheeseburger is delicious, and a little pickle and sauteed onion round out the flavor.

# GAME CENTER



### ACROSS

- 2 ONE OF FOUR SEASONS  
3 PLACE TO COOL OFF  
5 SUMMER FUN WITH YOUR 4-H FRIENDS  
7 LARGEST ANGUS SHOW OF THE YEAR


### DOWN

- 1 COOKING IT UP  
4 TYPE OF WEATHER IN THE SUMMER  
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### BEEF ACADEMY PLATFORM LAUNCHES FOR JUNIOR MEMBERS

by Sarah Kocher | American Angus Association

BEEF Academy is a new, go-to resource for beef industry information, tailored to NJAA members' needs. This one-of-a-kind, online learning platform houses content designed by industry experts to help young people get smarter about the beef industry – 10 minutes at a time.

In the first module, learners study about different segments of the beef industry and explore career options. More modules will be released in the coming months, including beef breeds and genetics and beef science.

Learning modules have different levels for different age groups so every member can maximize its value, no matter where they are on their NJAA journey.

#### GET STARTED

Ready to get smarter about the beef industry? NJAA members, access BEEF Academy with your AAA Login credentials at [beefacademy.com](http://beefacademy.com).

#### OUR PARTNERS

BEEF Academy is also backed by the Angus family. We recognize key partners in BEEF Academy's development and launch: the Angus Foundation, Ingram Angus and the American Angus Association. This new learning platform would not be possible without their generous support.

The Angus Foundation is a not-for-profit organization and affiliate of the American Angus Association®. It supports programs involving education, youth and research in the Angus breed and the agriculture industry. A key funding focus of the Foundation is to provide Angus youth opportunities to become strong leaders for the breed's future.

Ingram Angus may be new to the Angus breed, but since establishing in 2016, they've jumped in headfirst to giving back and creating new opportunities. Orrin Ingram, along with managing partners, Jason Upchurch and David Cagle, believes in the next generation of youth. The Ingrams' list of support for the Angus Foundation is long, including recently hosting the 2019 Leaders Engaged in Angus Development (LEAD) Conference, purchasing the 2023 Angus Foundation Heifer Package and their generous commitment to BEEF Academy. Their financial support of BEEF Academy champions industry education and development, better equipping youth to lead the industry into the future.

The mission of the American Angus Association® is to provide programs, resources and leadership that improve and promote the Angus breed, enhance the livelihoods of family farmers and ranchers, and exceed consumers' expectations.



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# BEEF LEADERS INSTITUTE

## NEW YORK CATTLEWOMAN TRAVELS 1,249 MILES TO UNLOCK KEYS TO BEEF VALUE CHAIN

Release + Photos Courtesy of  
the American Angus Association

**FROM PASTURE TO PLATE**, it takes multiple links in the value chain to bring Americans the hamburgers they are throwing on the grill this 4th of July. And each link is integral to the success of the others. That was one of many takeaways for the 25 Angus producers selected to attend the 2024 Beef Leaders Institute.



"To tour other parts of the industry, like a large packing plant, and hear about the challenges and how we, as producers, can help reduce those challenges, that is very valuable," said attendee Rob Phillips of RL Valley Ranch in Athens, Ohio.



The American Angus Association®, in partnership with Certified Angus Beef® brand and the Angus Foundation, hosts the annual program to develop young

cattlemen and women as industry leaders.

"Our Angus breeders are the very beginning of the food chain. They are raising the high-quality Angus genetics that are the very start of things," said Kara Lee, director of producer engagement at Certified Angus Beef. "However, sometimes producers can be so focused on executing that it can prevent them from having a better understanding



of how they impact every step along the way to the consumer."

Gabby Glenister from Pulaski, New York was selected from an application process to take part in the event. She

helps manage the family's Highway Meadows Farm, serves as state secretary and junior advisor for the New York Angus



Association, and works for the New York Beef Council.

Glenister and her fellow producers started the five-day tour at the American Angus Association® in St. Joseph, Missouri, and traveled to six states before wrapping up at the Certified Angus Beef headquarters in Wooster, Ohio. Attendees toured Tyson-Dakota City, Weborg Feedyard, Buckhead of Ohio, STgenetics, and a Meijer Grocery Store along the way.

The whirlwind of a travel week still allowed time for the attendees to get to know one another. This year's group came from a wide range of operations that vary in size and kind, representing 16 states and two Canadian providences.

**"BEING A PART OF THIS REALLY DIVERSE AND AWESOME GROUP OF PEOPLE HAS BEEN AMAZING," SAID ATTENDEE ALLI FENDER OF FLYING F RANCH NEAR SAN DIEGO, CALI. "IT'S NICE TO NOW BE ABLE TO PICK UP THE PHONE AND CALL ANY ONE OF THESE PRODUCERS TO PICK THEIR BRAIN ABOUT THE INDUSTRY."**



The Class of 2024 will have the opportunity to expand their network further at the

Angus Convention in November where they will be invited to take part in a reunion event for all Beef Leaders Institute classes.

Applications for the 2025 Beef Leaders Institute will open in late fall to American Angus Association members between the ages of 25 and 45.



- Written by Jessica Hartman, Angus Communications

ANGUS MEANS BUSINESS. The American Angus Association® is the nation's largest beef breed organization, serving more than 22,000 members across the United States, Canada and several other countries. It's home to an extensive breed registry that grows by more than 300,000 animals each year. The Association also provides programs and services to farmers, ranchers and others who rely on Angus to produce quality genetics for the beef industry and quality beef for consumers.

For more information about Angus cattle and the American



BEEF LEADERS  
INSTITUTE



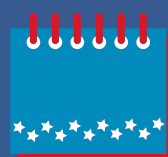
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# INDEX



## 2024-2025 DATES + DEADLINES

<b>AUG 1</b>	SUMMER ISSUE AVAILABLE - NY ANGUS JOURNAL
<b>AUG 21-SEPT 2</b>	NEW YORK STATE FAIR
<b>AUG 25</b>	NYSF JUNIOR ANGUS SHOW
<b>AUG 26</b>	NYSF ROV SHOW
<b>AUG 27</b>	NYBPA SUPREME FEMALE SHOW
<b>AUG 31</b>	JOHNSON ANGUS RANCH DISPERSAL SALE
<b>SEPT 14</b>	COW POWER SALE
<b>SEPT 21</b>	TROWBRIDGE PRODUCTION SALE
<b>OCT 1</b>	NYAA ONLINE SALE CONSIGNMENTS DUE
<b>OCT 10</b>	AD DEADLINE - FALL NY ANGUS JOURNAL
<b>OCT 15</b>	NYS SALE NOMINATIONS DUE - FOR DEVELOPMENT ONLY
<b>NOV 1</b>	FALL ISSUE AVAILABLE - NY ANGUS JOURNAL
<b>NOV 1-4</b>	ANGUS CONVENTION
<b>NOV 20</b>	NYAA ONLINE SALE
<b>JAN 10</b>	AD DEADLINE - WINTER NY ANGUS JOURNAL
<b>JAN 15</b>	ALL STATE SALE NOMINATIONS DUE



*Dispersal Sale*

**AUGUST 31, 2024**

**SATURDAY | 1 PM EDT |**  
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# ROV Show

AUGUST 26, 2024 | 10AM

Judge Dan Shike, Sadorus, Illinois



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